



**FOR IMMEDIATE RELEASE**

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**15<sup>th</sup> Annual Susan G. Komen Tidewater Race for the Cure® Returns to the Virginia Beach Oceanfront on October 10<sup>th</sup>**

**Virginia Beach - October 10, 2015** – Race for a world without breast cancer at the 15<sup>th</sup> Annual Susan G. Komen Tidewater Race for the Cure® on Saturday morning, October 10<sup>th</sup>, along the Virginia Beach Oceanfront. We heard your request and this year’s race will feature a 5K timed race, 5K non-competitive run/walk a 50-yard kids’ dash, Survivor’s tent, Sponsor tent and much more! Race park opens at 7:00am, with the timed run at 7:30am, and the recreational walk/run beginning at 8:30am. Race for the Cure® raises funds for the local fight against breast cancer and national breast cancer research. At Race for the Cure® we celebrate breast cancer survivors and honor those who have lost their battle with the disease.

The Komen Race for the Cure® series is the largest series of 5K runs/fitness walks in the world. Thanks to strong support in the community, the Komen Tidewater Race for the Cure® signature event is the largest in Virginia.

Adult registration is \$35 for the 5K run/walk with an additional \$5 for chip timing. Those who can’t attend on Race day can support the effort by registering to Sleep In for the Cure® or supporting participants as “Proud in the Crowd”.

Since 1999, Komen Tidewater has invested more than \$4.4 million in the fight against breast cancer, awarding these dollars through grants to local organizations that deliver breast health services in the Tidewater service area.

“We are the only breast cancer organization that has a two-fold mission. Our priority is to support our local community with mammograms, diagnostics and outreach. Our second priority is to fund national breast cancer research to find the cures! It is our mission to end breast cancer forever!” said Sharon Laderberg, Executive Director of Susan G. Komen Tidewater Affiliate. Support from the Susan G. Komen Tidewater Race for the Cure® sponsors ensure that more money can go directly to the fight against breast cancer. Visit [www.komentidewater.org](http://www.komentidewater.org) for more information and to register for the 15<sup>th</sup> Annual Komen Tidewater Race for the Cure.

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