



**FOR IMMEDIATE RELEASE:**

Contact: Shawn Martin  
757- 490-7794 ext. 109

**Imagine a World Without Breast Cancer at the 1st Annual Susan G. Komen  
Tidewater Pink out for the Cure on June 20<sup>th</sup>**

**Norfolk-June 19, 2015** - Historic Peninsula War Memorial Stadium in Hampton, Virginia serves as home to the Peninsula Pilots and will host the 1<sup>st</sup> Annual Pink out for the Cure 7:00pm on June 20<sup>th</sup> at the Historic Peninsula War Memorial Stadium 1889 W. Pembroke Ave., Hampton, Virginia. The Peninsula Pilots is teaming up with Susan G. Komen Tidewater for a night of fun and breast cancer awareness as the Peninsula Pilots take on the Petersburg Generals. During the game members of the Komen Tidewater family and breast cancer survivors will participate in various traditional baseball activities, including throwing out the first pitch, singing the National Anthem, announcing "Play Ball!" and singing "Take Me Out to the Ballgame."

"Breast Cancer affects many in our community and members of the baseball family clubs like the Peninsula Pilots partnership with Komen Tidewater is a great example of their of support in fundraising efforts like Pink Out for the Cure." said Susan G. Komen Tidewater Executive Director, Sharon Laderberg.

75% percent of the net funds raised by Komen Tidewater stays in the community to fund life-saving, local breast health screening, diagnostics, treatment support education programs for those who may not otherwise have access. The remaining 25% raised funds global breast cancer research, including research being done in Virginia.

Since 1999, Komen Tidewater has invested more than \$4.5 million in the fight against breast cancer, awarding these dollars through grants to local organizations that deliver breast health services in the Tidewater service *area*.

Komen Tidewater has contributed nearly \$1 million to Susan G. Komen® for global breast cancer research since 1999. Visit [www.komentidewater.org](http://www.komentidewater.org) for more information.

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